

For Immediate Release:

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R O M O N A K E V E Z A
C O L L E C T I O N

Timeless beauty defines Romona Keveza's newest Couture Bridal Collection. Staying true to her signature style, this collection sheds new light and redefines femininity, sensuality and sophistication with fabrications that include chiffon, satin chiffon and point d'esprit.

"My Couture collection is all about whispering elegance rather than shouting opulence," says designer **Romona Keveza**.

The collection honors striking silhouettes and eye-catching detail. Delicate touches of beading, alluring asymmetrical necklines and flowing skirts all express the captivating beauty of a Romona Keveza Couture Bride.

One of the world's top bridal designers, **Romona Keveza's** designs are clean and groundbreaking. Most recently, **Romona Keveza**, was chosen to create a gown for **Swarovski's special exhibition held during "The Couture Collections" in Paris** which was showcased along side those of Giorgio Armani, Christian Dior and Vivienne Westwood.

Romona Keveza was the only couture bridal designer invited to attend the prestigious and exclusive **Luxury Summit** in **Monte Carlo**. She was one of 15 luxury fashion brands invited including Christian Dior, Gucci, LVMH and Christian Lacroix. Her creativity and original designs continue to bring her notoriety in the fashion world. **Romona Keveza** is a three-time winner of the Couture Bridal Award for "Classic Designer of the Year".

As a leader in the industry, her gowns have graced the covers of countless publications such as *Town & Country*, *Bride's U.S.A.*, *Bride's U.K.*, *Wedding Day U.K.*, *Elegant Bride* and *The Knot*.

In addition, **Romona Keveza's** gowns are regularly featured in top publications including *InStyle Weddings*, *Martha Stewart Weddings*, *Town and Country*, *The Knot*, *Elegant Bride*, *Bride's*, *British Brides*, *Britain's You & Your Wedding*, *Ireland's Wedding Belle*, *Modern Bride*, *People*, *Bridal Guide*, *Britain's Cosmopolitan Bride*, *Inside Weddings*, *New York Magazine*, *More Magazine*, *Lucky Magazine* and *Women's Wear Daily (WWD)*.

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Romona Keveza designs continue to be featured on network television shows including *Entertainment Tonight*, *The Insider*, *Inside Edition*, *The Martha Stewart Show*, *The View*, *E! News*, *Live with Regis and Kelly*, *The Early Show*, *Good Morning America* and *Full Frontal Fashion*.

Romona Keveza is a favorite of red carpet regulars and high profile women. For the **14th Annual Screen Actors Guild Awards** Actress Dana Delaney of "**Desperate Housewives**" wore a dress by Keveza. For the **79th Annual Academy Awards** Keveza dressed Fox News host, Courtney Friel. At the most recent **Emmy Awards**, Deborah Lin, wife of three-time Emmy Award winner James Gandolfini of "**The Sopranos**," wore a Romona Keveza gown. Country music star Sara Evans also wore a Romona Keveza design on the red carpet at this year's **CMA Awards**.

"**Entertainment Tonight**" host Mary Hart, also a huge fan, wore a Keveza evening gown to the **Primetime Emmy Awards**. Romona attended the awards and later gave an exclusive interview to "**Entertainment Tonight**". Legendary supermodel Iman wore a Romona Keveza gown to the **Elie Weisel Humanitarian Awards** honoring Oprah Winfrey. Other admirers of her collection include Julia Roberts, Marisa Tomei and Miss USA Rachel Smith.

A celebrity in her own right, Romona Keveza is regularly featured on "**Entertainment Tonight**" and was recently a guest star on a segment of "**Project Runway**" hosted by Iman. She has also appeared on "**Full Frontal Fashion**" and most recently was interviewed by Stacy London on TLC's "**Fashion Fanatics**."

The Romona Keveza Collection is sold in 128 luxury retail stores throughout the world.

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